



 **G.F. "Sunny"  
Zimmermann III,  
CGR, CAPS  
Zimmermann Associates**  
Lakeland, Fla.

**Remodeling Magazine's Big50: It's not about size!**

**The Big50 are selected from 300 national nominees of industry leaders, trade journal editors and columnists, based upon a rigorous evaluation.**

**The 50 (three in Florida) demonstrate exemplary best-business practices, financial stability, fine design and craftsmanship, and outstanding customer service.**

**Zimmermann Associates, Inc. was further recognized as being THE highest ranked of the top four remodeling firms in national, third party surveys of customer satisfaction.**



symbolizes the **GuildQuality** award.

## **Zimmermann Associates, Inc. Honored With Big50 Award**

**LAKELAND, FLORIDA – May 16, 2009 – G. F. Zimmermann, III,** President of **Zimmermann Associates, Inc.**, has been selected by REMODELING magazine to join the REMODELING Big50. The Big50 awards were presented at a gala dinner at the Remodeling Leadership Conference in Alexandria, Va., on May 15, 2009. The 2009 Big50 winners are featured in the May issue of REMODELING, a national trade publication read by more than 80,000 professional remodeling contractors.

REMODELING Big50 inducted 50 owners of remodeling companies that have set exceptionally high standards for professionalism and integrity through exemplary business practices, craftsmanship, and impact in their community or the industry at large. Big50 remodelers run successful, often growing, companies of various sizes that have taken the lead in raising industry standards.

The Big50 selection process has become increasingly rigorous in recent years. All 2009 inductees “stood up to detailed examinations of their businesses and their books.

“We are much honored to receive this distinction,” says Sunny Zimmermann, President of Zimmermann Associates, Inc. “The award recognizes excellence and leadership, and we are privileged to be named to this select group of remodelers.”

REMODELING editors, columnists, and industry leaders make the nominations each year. Following a lengthy evaluation and interview process, the editors select the 50 individuals who exemplify the best of the industry that year, and who have something to offer other remodelers in proven practices. Winners are selected in these categories: business savvy, fine design, industry impact, market wise, movers & shakers, niches, sales & marketing, and teamwork.

REMODELING magazine, published by Hanley Wood, LLC, is the leading publication in the home improvement industry. Designed to address the specific concerns of residential remodeling pros, the magazine is both a business tool and an industry leader for a market that topped \$300 billion in 2008.